

# **Rothsay Areawide EDA MEETING**

**Rothsay City Hall**

**August 20, 2025**

**Approved Minutes**

**RAEDA regular meeting**

**7:00 pm**

## **ORDER OF AGENDA**

**1.0 Call to Order** by Secretary Heather Weber at 7:01 pm. Others present were Board Members Cecil Mosher, Stacy Honer and John Reber. Guests present included Shane Balken and Justin Neppl.

**2.0 Approval of Agenda**  
**Motion to approve the agenda by Reber, seconded by Honer. Motion carried.**

**3.0 Approval of Minutes**  
3.1 Approval of July 16, 2025, meeting minutes.  
**Motion to approve minutes by Honer, seconded by Mosher. Motion carried.**

3.2 Review and Approval of Financials

- Checking account balance is \$17, 605.65 and savings account balance is \$9,565.84.
- All checks have cleared, may still be waiting for a refund from house.

**Motion by Reber to approve the financials as reported, seconded by Mosher. Motion carried.**

**4.0 Committee Reports; if any**

4.1 Social Media and Marketing

- Yard of Week posts continue to get good engagement
- Welcome to Rothsay signs need to be invoiced

4.2 Housing and Consumer Services

- No report (covered in 6.1)

4.3 Workforce and Commercial Development

- No report

4.4 Events and Fundraising

- No report (covered in old business)

**6.0 Old Business**

6.1 Spec Home

- Justin Neppl presented the EDA with a drawing/mock-up of housing development plans for the City-owned land around the REC.
- Discussion regarding options for that development including:
  - Single family vs. multi-family
  - Locations
  - Developer agreements
  - Floor plans

- Next steps will include Justin's group redrawing plans with some varying options for the EDA to consider for next meeting.
- Discussed other development locations available in city including former rodeo grounds and long-term planning options.
- Next meeting would start at the City owned vacant lot next to the blacksmith to review the new information, weather dependent.

#### 6.2 Prairie Days recap

- Final financials are not yet complete. Honer will work on finalizing for September meeting.
- Community survey was reviewed and is ready to be sent out to gather feedback on the future of Prairie Days.
- Some outstanding invoices from SignGuys/SignWorks from Mosher provided for payment.

#### 6.3 Home at 214 1st Ave NW – final financials

- Honer working to finalize the financials for next month's meeting.
- Will verify no remaining outstanding bills or rebates pending.

#### 6.4 Breakfast with Business/Community Leaders next date

- Date set for October 9<sup>th</sup> at 7:30 am with location to be determined

#### 6.5 Lawn of the week promotion

- Promotion is going well with community seeming to enjoy the project.
- One idea to consider for next year is a special annual award to recognize the most renovated or rehabilitated yard.

#### 6.6 New resident welcome basket

- Mosher reported he is still working on securing donations for the baskets.

#### 6.7 Fundraising – Cookbook

- Recipes have been sent in
- Shane Balken will be reaching out to individuals to form a committee and working with Boyce and Reber to produce the cookbook.
- Need to get process moving quickly as books should be on hand for Christmas gifts.

#### 6.8 Childcare closing – discussion with New Life Lutheran Church

- Reber reported the council continues to work with the childcare licensors to identify what requirements need to be met and is working through the process of planning for the childcare. Once the full plan is approved by council it can be presented to the congregation.
- Known initial costs include relabeling of the floor plan by the architect which will cost between \$4000 and \$7000.

#### 6.9 Farmers Market

- No report

### 8.0 Action Item Takeaways

- **Curtis** continue working with NLLC on childcare space considerations.
- **Shane Balken** develop a Cookbook Committee and begin assembling book.
- **Shane Balken** continue to work with developer and forward information on to EDA members.

- **Mosher** reach out to businesses for items for Welcome Baskets.
- **Weber** follow-up with Kellie Barry and the City regarding Fitness Club membership.
- **Curtis** send out survey regarding Prairie Days.
- **Curtis** identify location for Breakfast with Community Leaders and advertise event.
- **Honer** finalize financials for EDA house and Prairie Days
- **Weber/Curtis** invoice businesses for Welcome to Rothsay sign

**9.0 Adjourn**

**Motion to adjourn by Honer, seconded by Mosher. Motion carried at 8:27.**