

# Rothsay Areawide EDA MEETING

Approved Minutes

ROTHSAY CITY HALL  
DATE: **April 17, 2024**  
TIME: **7 PM**

## ORDER OF AGENDA

- 1.0 Call to Order** by President Heather Weber at 7:00 PM; others present were board members Steph Curtis, Stacy Honer, Shane Balken, Joe Tillman, and Cecil Mosher.  
Guest: Jordan Grossman
- 2.0 Presentation from CEDA on First Impression Report**  
Jordan Grossman presented Rothsay's First Impression Report. Steph will email a copy of the report to all board members.
- 3.0 Approval of Agenda**
  - 3.1 Approval of Agenda with the following additions:
    - 6.5 Tax Abatement
    - 6.6 TC Club request
    - 6.7 Nine Square
    - 6.8 Mascot Challenge
  - Motion to approve by Balken, 2<sup>nd</sup> by Honer and carried.**
- 4.0 Approval of March 27, 2024, meeting minutes**
  - 4.1 **Motion to approve by Balken, 2<sup>nd</sup> by Honer and carried.**
  - 4.2 Review and approval of Financials  
Weber reviewed balances, checking balance: \$11,744.27, savings balance: \$9,506.30  
**Motion to approve by Honer 2<sup>nd</sup> by Weber and carried.**
- 5.0 Committee Reports**
  - 5.1 Social Media and Marketing  
The Enterprise is approved and at press. It should be going out next week.  
The next edition will come out prior to Prairie Days, mid-June.
  - 5.2 Housing and Consumer Services  
No report
  - 5.3 Workforce and Commercial Development  
No Report
  - 5.4 Events and Fundraising  
The Prairie Days committee met prior to the meeting tonight and is continue to work through the schedule. Joe Tillman is working on event sponsors.
- 6.0 Old Business**
  - 6.1 Home at 214 1<sup>st</sup> Ave NW  
Work is continuing on the house. The JPA loan is still in progress and is expected to be finalized by next Tuesday, April 23.

- 6.2 Prairie Days  
The committee met prior to the meeting.
- 6.3 Welcome signs and businesses  
Cecil is continuing to solicit businesses for the signs. He has consulted with Otter Tail Power to see about lighting up the signs. They may be able to assist if the sign poles are located closer to a power source. More discussion to come.
- 6.4 501 (c) 3 options  
Tabled until after Prairie Days.
- 6.5 Tax Abatement  
Joe Tillman met with commissioners of both Wilkin and Otter Tail counties and other interested parties. The next step is to attend County Commissioner meetings at both Wilkin and Otter Tail to request abatement from each county for the next three years. Joe shared an outline of doing a similar abatement for complete home remodels and will present to the City Council.
- 6.6 TC Club Request  
TC Club asked that the EDA pay the money allocated for the street dance band in the amount of \$3,750.00. Honer made a motion to approve the payment to the TC Club, Mosher seconded the motion, motion carried.
- 6.7 Nine Square  
**A motion was made to work with the City Council to purchase a 9 square game for use during Prairie Days and at the REC for other events in the amount of up to \$500, Honer seconded the motion, motion carried.**
- 6.8 Mascot Challenge  
A discussion was held around hosting a mascot challenge via social media. Participants would be challenged to take pictures with other town mascots in the area. Joe will contact other area city leaders to see if there is interest in partnering for this type of social media activity.

**7.0 New Business**

None

**8.0 Action Item Takeaways**

Heather will put together new meeting schedule for Prairie Days and Prairie Days schedule.

**9.0 Adjourn**

**-Balken made a motion to adjourn the meeting, Honer 2<sup>nd</sup>, and carried.**

**Respectfully Submitted  
Stephanie Curtis  
RAEDA Board Member**